



# WATERPROOFING SOLUTIONS



Protect the building, fight the water!

ROOFING & FACADE

WALL

BASEMENT

UNIVERSAL

# SMART TOOLS

## OUR ENTIRE NEW RANGE AT A GLANCE!

**PRODUCT CHART**  
FIND EASILY YOUR PRODUCT!



**LOGISTIC INFO AT THE BACK**  
OF THE CARD



**BOSTIK PRO APP**  
PRACTICAL AND USER FRIENDLY

- Scan EAN code or search with name/code to find your product.
- Download technical data sheets.
- Call our technical team or visit our website.



**DOWNLOAD  
BOSTIK PRO APP  
ON YOUR MOBILE**



IOS



ANDROID

# SEAL&BLOCK

## NEW RANGE OF PROFESSIONAL WATERPROOFING SOLUTIONS

High performance products to insure **a perfect protection of the building**

- **Full Support from our technical team** with recommendations and trainings.
- **Business support** from our sales team.
- **Comprehensive, clear and consistent** range of products.
- High **quality products, easy to apply.**
- **Provide smart tools** to help installers and distributors in their daily life.



# PRO RANGE CONCEPT NEW LAYOUT

**Product name**  
with dedicated color  
to easily understand  
the application area.

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Unit **size** and  
coverage **stand out**.

Our **Seal & Block logo** clearly  
identified with main benefits  
and all certifications and  
eco labels on the front.

Clear **pictos**  
to highlight main  
characteristics  
of the product.

**Range color band,**  
helps to quickly  
identify the field  
of use.

Simple **drawing**  
to directly show the use  
of the product.

Destination  
and benefits  
in **6 languages**  
on the facing.



# PROTECT THE BUILDING, FIGHT THE WATER!

All the solutions  
to waterproof and protect  
the building at all levels,  
from the basement  
to the roof.



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# NEW NAME

LOGICAL AND EASY  
TO UNDERSTAND

# BLOCK H777 AQUA BLOCKER

## PRODUCT CATEGORY

**BLOCK** = Waterproofing  
**TEC** = Protection  
**RENO** = Renovation  
**GRIP** = Primer  
**CLEAN** = Cleaner  
**MIX** = Admixtures

## CHARACTERISTIC

**AQUA BLOCKER**  
**BALCON TAPE**  
**HYDRO INJECT**  
**MULTI FIBER**  
**TERRA MEMBRAN**  
**TOP SEAL**  
...

## TECHNOLOGY + QUALITY LEVEL

**A** = acrylic  
**B** = bitumen  
**C** = cement  
**E** = epoxy  
**H** = hybrid  
**N** = neoprene  
**T** = tapes  
& accessories

↑ **900** = Specialty  
**800** = Best  
**700**  
**500** = Better  
**300**  
**200** = Good  
**100**

# FIND OUR FULL SUPPORT AND TIPS!



Knowledge center platform with useful advice and guidance.



TRAINING



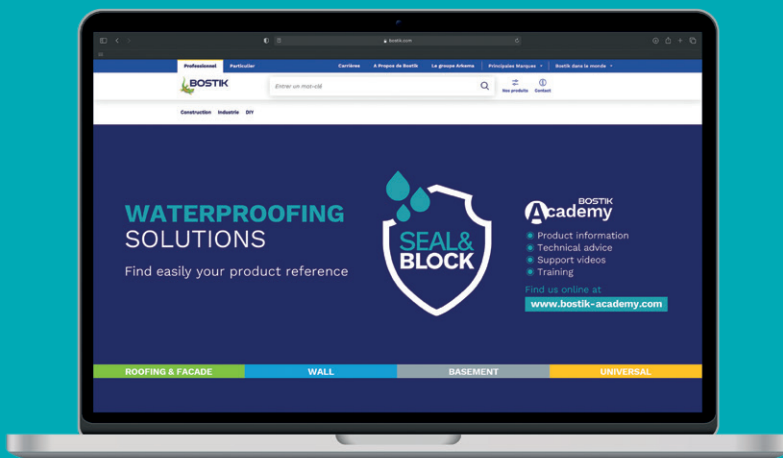
TECHNICAL VIDEO CENTER



WEBINARS



PRODUCT PORTFOLIO



Find us online at [www.bostik-academy.com](http://www.bostik-academy.com)

## POINT OF SALES SUPPORT

### SHELF-TALKER



### PULL UP BANNER





JOIN **THE BLOCKERS LEAGUE**  
TO FIGHT THE WATER

 red=agency.fr

Adhesive solutions by **ARKEMA**