

How to Easily Address Packaging Megatrends

As the packaging market rapidly evolves to address sustainability initiatives, consumer preferences and ecommerce demands, it can be difficult for packaging lines to keep up with these changes. Find out how the right adhesive makes it easy.



HOW TO MEET SUSTAINABILITY INITIATIVES

Decreasing material usage and waste production is an effective means to meet sustainability initiatives. The right adhesive makes this easy. Kizen® offers ultra-precise drops and is low stringing. This means it reduces adhesive consumption and product waste.



HOW TO MEET CONSUMER PREFERENCES

Consumers increasingly prefer products packaged in sustainable materials with appealing graphics. Bonding to these materials has proven difficult until now. Kizen offers excellent adhesion to highly recycled board stocks and on inks and coatings. This makes it easy for plants to manufacture packages that appeal to consumer preferences.



HOW TO MEET ECOMMERCE DEMANDS

The rise in ecommerce has significantly increased packaging output demands. This means plants must boost line speeds and operational efficiencies to meet high volume needs. Kizen makes it easy. With its fast set speed, high green strength and natural blocking resistance, packaging lines are able to run faster with no stoppage.



For more information on how the right adhesive can help you easily address key packaging megatrends, contact Bostik's Deanna Morgeson.



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